



Press Release

Successful start to the Superbike season: YAMAHA and star petrol stations out in front

After three weeks of racing it's become very clear: This year, with its top riders and new machines, the team is one of the favourites to win the title

Elmshorn, 1 June 2015 - The YAMAHA Motor Deutschland team, with its sponsor, star petrol stations, has had a successful start to the 2015 IDM Superbike season. With Max Neukirchner's victory in yesterday's race at the Lausitzring, after the third week of racing the team is currently in a promising third place in the overall rankings.

The sponsorship agreement between star petrol stations and the YAMAHA Motor Deutschland team is celebrating its seventh anniversary in 2015. And it is quite clear that, for the team, it may very well be "lucky number seven". Last weekend's race at the Lausitzring saw YAMAHA's new and promising pairing of Max Neukirchner and Damian Cudlin find success once again. Neukirchner won the race comfortably while Cudlin finished in fifth. "Both bikers bring amazing speed as well as extensive experience, and have been very helpful in developing the new motorcycle," explains team manager Michael Galinski. "We are sure to improve from one race to the next and are looking to claim the title."

Starting the race with an additional 25 HP

In 2015, the successful package of YAMAHA Motor Deutschland and star petrol stations consists of three promising components: The first is the promising duo of Max Neukirchner and Damian Cudlin. Saxon Neukirchner is classed as the best German Superbike rider, while Australian Cudlin is a two-time runner-up at this level. Second is the newly-developed and long-awaited Yamaha R1 M motorcycle, with 25 HP more than its predecessor. "We continued to believe in our partner YAMAHA during the difficult period.



That makes it even better to see the team be able to compete for the title this year," says Wieslaw Milkiewicz, Managing Director and spokesman for star petrol stations.

star has a soft spot for bikers

star and Yamaha have had a few ideas for spectators and IDM fans as well": The races will be accompanied by promotions, for example the opportunity to win a chance to meet the YAMAHA riders. "We will also give out race taxi rides, in which the winner gets a chance to ride in the side-car as co-pilot and experience the IDM adventure in person," adds Wieslaw Milkiewicz.

star – a Strong Brand from ORLEN Deutschland GmbH

star is the petrol station brand of ORLEN Deutschland GmbH, which has been operating more than 550 petrol stations in the northern half of Germany since 2003. The company, based in Elmshorn, near Hamburg, is part of the Polish oil and petrochemicals group PKN ORLEN SA, which is the largest company in Eastern Europe and one of the largest Central European corporate groups with an annual turnover of 26 billion euros in 2014.

PKN ORLEN SA is listed on the stock exchanges in Warsaw and London and is represented in the petrol station market in Eastern and Central Europe with a total of 2,700 petrol stations in Germany, Lithuania, Poland and the Czech Republic. In recent years, large investments have been made in Lithuania and the Czech Republic in order to get another step closer to the objective of becoming the leading oil company in Central Europe.

Contact:

ORLEN Deutschland GmbH

Wieslaw Milkiewicz / Managing Director and Press Spokesperson
Telephone: +49 (0)4121 / 4750 - 1609, wieslaw.milkiewicz@orlen-deutschland.de

Andreas Khan / Head of Marketing & PR
Telephone: +49 (0)4121 / 4750 – 1618, andreas.khan@orlen-deutschland.de