



Press Release

Full throttle for free coffee at petrol stations

Free coffee for all bikers: from April, star petrol stations will once again be offering the ideal kick-start for the motorbike season.

Elmshorn, 21 March 2013 – Since a fresh coffee always helps along the way, star petrol stations are once again offering bikers free coffee and visor-cleaning wipes every weekend from 1 April. The long-term nature of its engagement with bikers is something the petrol station brand is particularly committed to.

After its success over the last few years, the fourth biker coffee campaign will start up again right on time for the start of the season on 1 April. Bikers can then enjoy free coffee on any weekend throughout the season until the 31 October every time they stop at a participating star petrol station. "The biker coffee promotion has now become a firm fixture in every biker's calendar. It is important to us to be able to offer a real port of call for motorbike riders over the long term", explains Wieslaw Milkiewicz, managing director and press spokesman for the star petrol station brand. A clear view also comes free of charge once again: with their coffee, bikers can get a visor-cleaning wipe – while stocks last, of course.

Above and beyond this particular promotion, the petrol station brand is demonstrating its commitment to bikers: at selected star petrol stations, partners have set up biker seating areas for those shared breaks from riding. And on the racetrack, star's sponsorship of Yamaha in the International German Motorcycle Championship (IDM) enters its fifth round this year.



star – a strong brand from ORLEN Deutschland GmbH

star is the petrol station brand of ORLEN Deutschland GmbH, which has been operating more than 560 petrol stations in the northern half of Germany since 2003. The company, which is based in Elmshorn, near Hamburg, is part of the Polish oil and petrochemicals group PKN ORLEN SA, which is the largest company in Eastern Europe and one of the largest in Central Europe with an annual turnover of 26 billion euros in 2011.

PKN ORLEN SA is listed on the Warsaw and London stock exchanges and is represented on the petrol station market in Eastern and Central Europe with a total of 2,700 petrol stations in Poland, the Czech Republic, Germany and Lithuania. In recent years, large investments have been made in Lithuania and the Czech Republic to bring the group a step closer to its goal of becoming the leading oil company in Central Europe.

Contact:

ORLEN Deutschland GmbH

Wieslaw Milkiewicz / Managing Director and Press Spokesman

Telephone: 04121 / 4750 – 1609, wieslaw.milkiewicz@orlen-deutschland.de