



Press release

Fuel for the EuroEyes Cycclassics

Once again, star is the main sponsor and official energy top-up partner for the Hamburg cycling event

Elmshorn, 14 August 2017: For the second time, star petrol stations are supporting the EuroEyes Cycclassics, which will be held on 20 August. With its commitment to one of the world's biggest cycle races, the company is again promoting the popular team sport of cycling in 2017. The enthusiasm on the part of the employees is equally great, as demonstrated by a strong amateur team that will be setting off on the 120-kilometre route.

Since last year, star has been concentrating on promoting the eco-friendly team sport of cycling, with its focus not only on the professional rider but also on the whole family. The EuroEyes Cycclassics are particularly suitable in this respect, because with more than 20,000 entrants they combine Germany's only professional cycle race and Europe's biggest amateur race. On various interesting and challenging courses from 60 to 180 kilometres in length, the riders will really get to know the entire urban area. There will be various refreshment points en route to provide an energy boost, including a star filling station: At Altonaer Chaussee 20 in Schenefeld, on the 60-kilometre course, riders will be able to top up their reserves and get some assistance with minor bike breakdowns.

As last year, star will be lining up at the start with a team of 50 or so amateurs in 2017. The riders, including employees from head office, business customers, filling station partners, friends and family members, have been given a lot of support for their preparations in the build-up to the event. "What counts for star is above all team spirit, and the desire to achieve a lot together. This is why we are delighted to have a highly motivated amateur team in the Cycclassics again. It was a highlight for our riders last year and many of them have been eagerly looking forward to the event for a long time," explains Wieslaw Milkiewicz, Managing Director and Press Spokesperson of star petrol stations.



star – a Strong Brand from ORLEN Deutschland GmbH

star is the petrol station brand of ORLEN Deutschland GmbH, which has been operating more than 570 petrol stations in the northern half of Germany since 2003. The company, based in Elmshorn near Hamburg, is part of the Polish mineral oil and petrochemical group PKN ORLEN SA, which is the largest Central Eastern European group, with an annual turnover of 21 billion euros in 2015.

PKN ORLEN SA is listed in Warsaw and London and is represented on the petrol station market in Eastern and Central Europe with a total of 2,700 service stations in Poland, Czech Republic, Germany and Lithuania. In recent years, major investments have been made in Lithuania and the Czech Republic to bring the group a step closer to its goal of becoming the leading oil company in Central Europe.

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