



Press release

A car is given a brilliant shine every 9 seconds at star

Munich, 14 June 2018 – The merry month of May? Not for cars. This year, pollen and insects have caused annoyance for many car drivers. star petrol stations have created a remedy faster and more successfully than ever before: in over 400 car washes, star has restored the shine to one car every nine seconds. In doing so, for the first time the petrol station brand fell below the ten-second mark and increased the frequency of washes by almost two seconds in comparison with May 2017. As well as major investments in the car washes at star petrol stations in recent years, the record figures have made the innovative "Wash & Pay" and "Drive In" concepts possible.

As well as creating a feeling of spring, the magnificent blossom on display in May made cars dirty and got on the nerves of owners. Particular care is needed when cleaning pollen-covered cars, as the pollen can cause damage to paintwork, particularly in combination with grains of sand. star petrol stations offer efficient washing programmes with technology that is gentle on vehicles and saves resources, which means that customers do not have to worry about their paintwork, even when their car is very dirty. Depending on the location, there are in-bay car washes, washing bays and, at some petrol stations, even conveyor car washes available.

Cars are cleaned particularly quickly in the star in-bay car washes with the new service offers: both new systems, "Drive-In" and "Wash & Pay", significantly speed up the washing process and shorten the waiting times between washes. The innovative "Wash & Pay" payment concept makes the washing process in an in-bay car wash faster and more convenient. If the car wash is free, the customer can drive straight in for washing. The customer can pay afterwards or conveniently in the shop while the vehicle is being washed. The modern "Drive-In" service allows the car driver to remain sitting in the vehicle, even in in-bay car washes, during the entire cleaning process, which is what almost half of all car owners want. This means customers no longer have to stand outside in bad weather but can sit back in the car and use their time as they wish.



star – a powerful brand from ORLEN Deutschland GmbH

star is the petrol station brand of ORLEN Deutschland GmbH, which has been operating more than 570 petrol stations in the northern half of Germany since 2003. The company, which is based in Elmshorn near Hamburg, is part of the Polish oil and energy group PKN ORLEN SA, which is the largest enterprise in Central Eastern Europe, with an annual turnover of EUR 23 billion in 2017.

PKN ORLEN is one of the leading players in the oil and energy market and the only Polish company included in the prestigious Fortune 500 list of the world's biggest companies.

PKN ORLEN operates a modern infrastructure capable of processing more than 30 million tonnes of different crude oils per year. With around 2700 petrol stations, the network is one of the largest in the entire region of Central and Eastern Europe.

Contact:

ORLEN Deutschland GmbH

Wieslaw Milkiewicz, Managing Director and Press Spokesman
Telephone: 04121 / 4750 – 1609, wieslaw.milkiewicz@orlen-deutschland.de

Isabel Mai, Head of Corporate Communications
Telephone: +49 (0)4121 / 4750 – 1751, isabel.mai@orlen-deutschland.de