



Press Release

For all last-minute holidaymakers: good reasons for travelling to Poland

Elmshorn, 16 July 2018 – long beaches, dense forests, countless lakes and romantic cities – Poland has a lot to offer tourists. The most attractive destinations include cities such as Krakow, Warsaw, Wroclaw and Poznan, with a variety of attractions and distinctive night life. Both ramblers and those in search of peace and quiet will get their money's worth with a variety of natural landscapes. It's no surprise that Poland is becoming more and more popular as a holiday destination. Visitors benefit from the generous hospitality, favourable prices in hotels and on public transport as well as a good infrastructure and a modern network of filling stations.

Poland is surprisingly different: this is particularly well demonstrated by the lively capital city of Warsaw. The city is full of exciting contrasts such as the winding lanes in the old town and modern sky scrapers, or the Łazienki Park and the Palace of Culture and Science. The same applies to the homely city of Krakow which offers lots of attractions for those interested in history, such as the virtually intact old town, the thousand year-old underground market place, Podziemia Rynku, and many interesting museums such as the Krakow National Museum. The hanseatic city of Gdansk is equally worth a visit with its impressive golden gate and the medieval St. Mary's Church and the historic granaries.

Nature lovers will find themselves at home in Masuria. Known for its countless lakes, they are the perfect stumping ground for sailing and canoeing or touring the streams with a house boat. Nature lovers also love the Łeba bathing resort. Also spectacular is the UNESCO biosphere reserve, Słowiński National Park, with wandering dunes up to 42 metres in height, which are moved by the wind by up to ten metres per year.

The great thing about holidays in Poland is that it is quick and easy to reach by car from Germany. The dense network of filling stations provides everything you need for your travels. With almost 1,800 stations, the ORLEN and BLISKA brands have a market share of 34 percent. As market leaders, they guarantee fuel of the highest quality and the best service. However, that's not all they offer to travellers. Just as with the star filling stations in Germany,



the Polish parent company and its stations offer a wide range of fresh meals and drinks for snacks on the go and for getting you to your next holiday destination. For trip scheduling recommended petrol stations in Poland are available in the ORLEN gas station finder on www.orken.pl/en and in Germany as usual on star.de.

star – a strong brand from ORLEN Deutschland GmbH

star is the petrol station brand of ORLEN Deutschland GmbH, which has been operating more than 580 petrol stations in the northern half of Germany since 2003. The company, which is based in Elmshorn near Hamburg, is part of the Polish oil and energy group PKN ORLEN SA, which is the largest enterprise in Central Eastern Europe, with an annual turnover of EUR 23 billion in 2017.

PKN ORLEN is a modern player on the fuel and energy market and listed in the prestigious global lists Platts TOP250 and Thomson Reuters TOP100 of the leading energy and technology companies.

The company has a modern infrastructure capable of processing over 30 million tons of various types of oil per year. Retail sales are carried out using the largest fuel station network of nearly 2800 modern sites in Central and Eastern Europe.

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