

Press release

More than filling up at a great price

Save 3 cents per litre with the new star VISA credit card and benefit from many exclusive advantages

Elmshorn, 1 October 2013 – Credit card innovation on the petrol market: star is introducing its VISA credit card as of October 2013. Those who pay their petrol bill with it save on petrol, and there are attractive price benefits in online shopping at selected partners as well. Thanks to the VISA payWave technology, customers pay contactless, fast and secure.

Filling up at the star petrol stations will become even easier and more economical. If customers pay their petrol bill with the star VISA credit card that is issued by Hanseatic Bank, they can expect a discount of 3 cents per litre – for a maximum of 1,500 litres per year. When shopping online, those using their star VISA credit card at more than 300 renowned web shops will receive attractive rebates and secure themselves up to 17 per cent cash back on their purchase. The star VISA credit card offers its customers a variety of discounts at adidas, OTTO, Sky, Vodafone, A.T.U and many other partners. “The new credit card offers all kinds of worthwhile benefits for all customers, and the selection is huge. At star innovations like these are consistently driven forward to the benefit of the customer”, explains Wieslaw Milkiewicz, Managing Director and Press Spokesman for the petrol station brand star.

The VISA payWave technology makes it possible for customers to pay contactless, fast and above all securely at all star petrol stations. star has already introduced this payment system, which is new to the oil market, across the board. Customers and dealers especially benefit when it comes to small sums of money. The payment process is shortened and the customer’s satisfaction is increased.

The star VISA credit card is based on a collaboration between star petrol stations and Hanseatic Bank and is the first contactless credit card on the German petrol market. "Saving when filling up, conveniently paying cashless and then even profiting from a whole slew of exclusive shopping benefits – now that's pure customer service", says Michel Billon, Managing Director of Hanseatic Bank. The Hamburg-based private bank is specialised in innovative retail credit card solutions.

Another plus of the star VISA credit card: There is no annual fee for the first year for new customers – starting with the second year it is EUR 29 per year (waived for an annual turnover of EUR 5,000 or more).

Further information on the star VISA credit card can be found at www.star-kreditkarte.de

**star – a strong brand from ORLEN Deutschland GmbH**

star is the petrol station brand of ORLEN Deutschland GmbH, which has been operating more than 560 petrol stations in the northern half of Germany since 2003. The company, which is based in Elmshorn, near Hamburg, is part of the Polish oil and petrochemicals group PKN ORLEN SA, which is the largest company in Eastern Europe and one of the largest in Central Europe with an annual turnover of EUR 27 billion in 2012.

PKN ORLEN SA is listed on the Warsaw and London stock exchanges and is represented on the petrol station market in Eastern and Central Europe with a total of 2,700 petrol stations in Poland, the Czech Republic, Germany and Lithuania. In recent years, large investments have been made in Lithuania and the Czech Republic to bring the group a step closer to its goal of becoming the leading oil company in Central Europe.

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About Hanseatic Bank GmbH & Co KG

Hanseatic Bank is a nationwide private bank based in Hamburg. Founded in 1969 as a consumer finance company to process the merchandise financing business for customers of Otto Versand, it was converted into a full-service bank in 1976. In 2005 the large French bank Société Générale took over 75 per cent of the shares in Hanseatic Bank; the Otto Group continues to hold 25 per cent. Hanseatic Bank has specialised in four core business fields. It offers its customers and partners individual financing solutions in the areas of deposit banking, real estate financing, receivables management and credit card receivables. Especially with its innovative credit card products, Hanseatic Bank provides its retail partners with flexible financing models for every sales channel and at the same time provides an effective means of attaining customer loyalty.

You can find further information on Hanseatic Bank at www.hanseaticbank.de

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