



On course for the title together: star and Yamaha at IDM Superbike

Yamaha rider Matej Smrz and team newcomer Luca Hansen start out successfully from the first race weekend

Elmshorn, 22 May 2014 – Once again in 2014, petrol station brand star is lining up alongside Team Yamaha Motor Deutschland at IDM Superbike. Team Yamaha Motor Deutschland has been able to rely on the commitment of sponsor star at IDM since 2009. With shared courage for innovation, great team spirit and top riders as popular figures, the partnership is hoping to build on past successes.

“Although competition is stronger than ever and there are four or five other teams riding for victory alongside us, the title is definitely our target. After all, we have further optimised our Yamaha R1 in the close season with innovative technology. We are also lining up with top riders!” explains team boss Michael Galinski.

The best technology meets a top team: the title as the season’s goal

With two places in the top eight, Team Yamaha Motor Deutschland made a promising start to the season on the first race weekend. The experienced Matej Smrz (27) finished fifth, while Yamaha newcomer Luca Hansen (22) took eighth. The two teammates from the 2012 race season can build on long-term experience, team spirit and passion for racing.

Lots on offer: IDM tickets and coffee promotion for bikers

For spectators too, star and Yamaha have had a few ideas: “By winning one of the 30 IDM tickets, it is again possible to meet the Yamaha riders in a meet and greet. We are also present on location again with lots of promotion campaigns. New for this year is that spectators can become co-pilots in a sidecar,” says Wieslaw Milkiewicz, Managing Director and Press Spokesman for the petrol station brand star.



star also has bikers close to its heart outside the racetrack. At weekends and on public holidays, motorcyclists receive a free fresh coffee and also a visor-cleaning wipe at all participating star petrol stations each time they stop to fill up. On top of that, there's also a 10-euro Louis discount voucher – everything of course only as long as stocks last. As in previous years, the campaign will run from 1 April to 31 October – so the entire biker season.

Further information is available at: www.star-tankstellen.de

star – a strong brand from ORLEN Deutschland GmbH

star is the petrol station brand of ORLEN Deutschland GmbH, which has been operating more than 550 petrol stations in the northern half of Germany since 2003. The company, which is based in Elmshorn, near Hamburg, is part of the Polish oil and petrochemicals group PKN ORLEN SA, which is the largest company in central-east Europe with an annual turnover of EUR 27 billion in 2013.

PKN ORLEN SA is listed on the Warsaw and London stock exchanges and is represented on the petrol station market in Eastern and Central Europe with a total of 2,700 petrol stations in Poland, the Czech Republic, Germany and Lithuania. In recent years, large investments have been made in Lithuania and the Czech Republic in order to bring the group a step closer to its goal of becoming the leading oil company in Central Europe.

Contact:

ORLEN Deutschland GmbH

Wieslaw Milkiewicz / Managing Director and Press Spokesman

Telephone: +49 (0)4121 / 4750 – 1609, wieslaw.milkiewicz@orlen-deutschland.de

Andreas Khan / Head of Marketing & PR

Telephone: +49 (0)4121 / 4750 – 1618, andreas.khan@orlen-deutschland.de