



Press Release

## **star petrol stations get you mobile: car-sharing in Hamburg**

**star petrol stations go for innovative mobility solutions with "Share a Starcar"**

**Elmshorn, 25 November 2014 – As a new partner to STARCAR car rentals, star petrol stations are supporting a new form of car-sharing. Share a Starcar offers Hamburg's drivers an alternative form of mobility to save resources. The vehicles have been available at 19 selected star petrol stations since October.**

The advantage over conventional free-floating offers is that customers can acquire the reconditioned *Share a Starcar* vehicles right at special parking spaces at all participating star petrol stations. A new stationary form of car-sharing has been created.

"With this cooperative venture we can relieve the parking situation in many residential districts. And in addition to that, our petrol stations serve as fixed contact points, relieving the users of the inconvenient search for available vehicles," says Wieslaw Milkiewicz, Member of the Board and Press Spokesperson of star petrol stations, emphasizing the advantages of the central car-sharing stations. "With our partner STARCAR, we are now taking a great stride in the direction of innovative mobility," adds Milkiewicz. Tobias Höpfner, Managing Director of STARCAR car rentals adds, "In star petrol stations we have found the ideal partner for a comprehensive distribution of our vehicles throughout the Hamburg urban area. If the service is well received we plan to extend it to other cities in Germany".

star customers have a wide selection of vehicles available. In addition to small cars like the Smart and the Polo, they can also choose the BMW 1-Series and now new to the market, the Mercedes Vito. Another advantage



is the ease of use. The associated smartphone app, "share-a-starcar", is used as a digital car key. This can be downloaded via the homepage [www.share-a-starcar.de](http://www.share-a-starcar.de). Using the app, customers can easily find where the vehicles are located and manage bills and payments. After first registering on the homepage, the customer has to come into one of the STARCAR stations to show his/her driving licence.

On the occasion of this cooperative venture, star is offering *Share a Starcar* customers another service. They will get vouchers for free fresh coffee at all the participating petrol stations. With *Share a Starcar*, the friendly petrol station brand is expanding its services for its customers and thereby improving its range of services by a further segment.

#### **star – a strong brand of ORLEN Deutschland GmbH**

star is the petrol station brand of ORLEN Deutschland GmbH, which has operated more than 550 petrol stations in the northern half of Germany since 2003. The company, based in Elmshorn, near Hamburg, is part of the Polish oil and petrochemicals group, PKN ORLEN SA, which is the largest company in Eastern Europe and one of the largest Central European corporate groups with an annual turnover of 27 billion euros in 2012.

PKN ORLEN SA is listed on the stock exchanges in Warsaw and London and is represented in the petrol station market in Eastern and Central Europe with a total of 2,700 petrol stations in Germany, Lithuania, Poland and the Czech Republic. In recent years, large investments have been made in Lithuania and the Czech Republic in order to come another step closer to the objective of becoming the leading oil company in Central Europe.

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