



## ORLEN Deutschland launches the RECUP deposit system at star and ORLEN petrol stations

Elmshorn, 27 October 2022 – On November 1, *star* and ORLEN petrol stations are set to become members of the RECUP reusable cup deposit system. Customers of ORLEN Deutschland GmbH petrol stations will then be able to choose between a reusable cup, a fully recyclable cup, or a compostable disposable container for their to-go drinks.

By working with Germany's largest reusable deposit system, RECUP, ORLEN Deutschland strives to make a further contribution to reducing disposable items and protecting the environment. "The popularity of to-go drinks has been growing steadily over the past few years. For this reason, we're all the more pleased that in addition to our environmentally-friendly disposable packaging, we are now able to offer our customers a reusable cup system at our petrol stations that works all across Germany," says Kai Frahm, Head of Category Management at ORLEN Deutschland GmbH. As of March 2022, ORLEN Deutschland had already converted all their disposable packaging to recyclable and compostable. In addition to this packaging, which will continue to be used and can be composted in an environmentally-friendly way or simply disposed of in the waste paper bin, *star* and ORLEN petrol stations will now also offer a reusable variant with RECUP.

"We are delighted to have gained the *star* and ORLEN petrol stations as a new partner and to be able to save on disposable packaging together from now on. The demand for to-go drinks at petrol stations is high, making the savings potential huge," explains Janina Kraus, Key Account Expansion Manager at RECUP. "The *star* and ORLEN petrol stations with bistro areas expand our reusable network by nearly 400 dispensing points, making it easier to operate our system. After all, the more dispensing points there are, the more convenient reusable becomes!"

### Easy handling for petrol station operators and customers

The system can be easily integrated into everyday life and business processes. *star* and ORLEN customers can take their to-go drinks with them in a sustainable RECUP reusable cup for a €1 deposit, enjoy them on the go, then return the cups at any *star* and ORLEN petrol stations, or at any of the roughly 14,000 RECUP dispensers across Germany. The *star* and ORLEN petrol stations take back the used RECUPs and pay the deposit. The cups are washed and then ready for use again.



RECUP system now available at *star* and ORLEN stations.

License-free, high-res images you will find in our [Newsroom](#).



**star and ORLEN - the petrol stations of ORLEN Deutschland GmbH**

ORLEN Deutschland GmbH was founded in March 2003. It is a 100% subsidiary of the Polish multi-energy corporation PKN ORLEN S.A. and part of the international ORLEN Group. The company currently operates almost 600 star and ORLEN petrol stations on the German market. ORLEN Deutschland GmbH, based in Elmshorn, is one of the ten largest petrol station operators in Germany and has been the main sponsor of German handball record champion THW Kiel since 2016.

According to the slogan "More than just cheap fuel", star and ORLEN petrol stations offer quality fuels as well as their own brand products at an attractive price-performance ratio. Customers also benefit from the B2B-fleet-card and receive additional services such as car washing and parcel services at many stations. Filling stations with 'star café' and 'stop. café' invite you to take breaks in a feel-good atmosphere and offer coffee specialities, a large selection of tasty meals and hot and cold snacks all day long.

For more information, please visit our website [www.orlen-deutschland.de](http://www.orlen-deutschland.de)

**Media contact:**

ORLEN Deutschland GmbH

Klaus-Peter Dittrich

Manager Corporate Communications

[klaus-peter.dittrich@orlen-deutschland.de](mailto:klaus-peter.dittrich@orlen-deutschland.de)