





Snack it: ORLEN Deutschland has added a nut mix to its range of own brand products

Elmshorn, 17th January 2023 – Alles kann, Nuss muss – ORLEN Deutschland is using this German slogan to promote the new *star* nut mix, which has been added to the Elmshorn company's own brand portfolio. It is the perfect companion: For on the go or as an energy source for work and sport, and now available at all nearly 600 *star* and ORLEN filling stations.

Top up your energy reserves in a flash to provide top performance: Something which sounds simple can't always be achieved very quickly. According to numerous studies and research, nuts are regarded as a perfect and healthy source of energy and protein, since they contain important minerals and vitamins, as well as potassium, sodium and magnesium. They are also said to have a positive effect on heart health and reduce the risk of cancer. ORLEN Deutschland is now bringing a healthy snack for between meals to its nearly 600 *star* and ORLEN stations with the *star* nut mix. The 80-grams mix consists of peanuts, cashews, almonds, hazelnuts and raisins. Unsweetened and unsalted, the snack is available in a compact and handy pack.

"Particularly at the beginning of the year, people pay more attention to having a healthy lifestyle and diet. Our nut mix is the perfect choice, because good intentions for mobile people on the go are often difficult to implement," says Kai Frahm, Head of Category Management at ORLEN Deutschland GmbH. The nut mix complements the popular *star* range of own brand products, which includes different mineral waters and energy drinks, chewing gum and curry ketchup, among other things.

The *star* nut mix as a healthy companion for consumption at home or "to go" is available for €1.49 (non-binding price recommendation).













Images: A healthy and delicious companion: the star nut mix.

High-res and license-free pictures are available for download in the Newsroom.

star and ORLEN - the petrol stations of ORLEN Deutschland GmbH

ORLEN Deutschland GmbH was founded in March 2003. It is a 100% subsidiary of the Polish multi-energy corporation PKN ORLEN S.A. and part of the international ORLEN Group. The company currently operates almost 600 *star* and ORLEN petrol stations on the German market. ORLEN Deutschland GmbH, based in Elmshorn, is one of the ten largest petrol station operators in Germany and has been the main sponsor of German handball record champion THW Kiel since 2016.

star and ORLEN petrol stations offer quality fuels as well as their own brand products at an attractive priceperformance ratio. Customers also benefit from the B2B-fleet-card and receive additional services such as car washing and parcel services at many stations. Filling stations with 'star café' and 'stop.café' invite you to take breaks in a feel-good atmosphere and offer coffee specialities, a large selection of tasty meals and hot and cold snacks all day long.

For more information, please visit our websites <u>www.orlen-deutschland.de</u> or <u>www.star.de</u>

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