



Stars in the top division: THW Kiel is the Champions League winner!

ORLEN Deutschland congratulates THW Kiel on winning the 2019/2020 Champions League

Elmshorn, 4th of January 2021 — The Zebras defeated the Spanish record holders from Barcelona in a thrilling final with a score of 33:28 (19:16). This marks the fourth time the Zebras have won the European top division after 2007, 2010, and 2012. An incredible final — with an incredible winner: ORLEN Deutschland is proud of its Zebras.

Led by the outstanding Niklas Landin, who saved 16 shots, the seven-time goalscorer Sander Sagosen, and a super-strong Patrick Wiencek on defence, the Kielers, who had to fight for 70 minutes to reach the final the day before, surprised the Catalans with their incredible mindset and their tremendous teamwork. "You can't put it into words, we just did it! We put in so much effort, and worked so hard over the past two days. Every single one of us gave it our all. I'm just proud to be here and to have won with this team", said star partnership-player Patrick Wiencek after the final.

"This team deserves our highest respect for what they've achieved. It's important to have strong partners like star and ORLEN by your side. As up-and-coming brands, star and ORLEN are pushing full steam ahead in the German market to further expand and be successful — just like THW Kiel — it's a perfect match," said Waldemar Bogusch, CEO of ORLEN Deutschland and its petrol station brand star.

It was only in September that ORLEN Deutschland announced the extension of their sponsorship of THW Kiel and is thus standing behind the Zebras even in these difficult times. The *star ORLEN* co-branding logo has adorned the sleeves of the Champions League jerseys since the 2020/2021 season. *star* represents the petrol station brand and ORLEN the umbrella brand, the name of the group. ORLEN Deutschland belongs to the Polish parent company PKN ORLEN. The co-branding logo is part of the international brand strategy of the Polish oil and energy corporation, the leader in Central Eastern Europe.

star – a strong brand from ORLEN Deutschland GmbH

star is the petrol station brand of ORLEN Deutschland GmbH, which has been on the German market since 2003 and is operating more than 580 petrol stations. The company, which is based in Elmshorn near Hamburg, is part of the Polish oil and energy group PKN ORLEN S.A., which is the largest enterprise in Central Eastern Europe (CEE), with an annual turnover of EUR 26 billion in 2019.

PKN ORLEN is a leading player on the fuel and energy market and is listed in prestigious global rankings such as Fortune Global 500, Platts TOP250 and Thompson Reuters TOP100.

The Group owns state-of-the-art integrated infrastructure, capable of producing more than 35 million tonnes of various crude oil types per annum and of marketing its products through the CEE-region's largest network of more than 2,800 modern petrol stations. PKN ORLEN's offering includes over 50 top-quality petrochemical and refining products sold in more than 90 countries around the world on 6 continents. 55 percent of the company's revenues are generated outside the country.

For the last few years, ORLEN has been established as the most valuable brand in Poland. PKN ORLEN is also the only company in the region that has been awarded the prestigious title of 'The Most Ethical Company' for the sixth time in a row by the American Ethisphere Institute.

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