



The star petrol stations are an important part of the international ORLEN family

In future, it will be communicated very clearly that the star petrol stations belong to the PKN ORLEN S.A. multi-energy group. That is why ORLEN Deutschland is now putting the eagle's head as the trademark of *ORLEN* next to the star of *star*.

Elmshorn, 19th of August 2021 – "It's really nice here" – following this motto, from the end of August, advertising spots on many TV - and social media channels will show how pleasant the star petrol stations are as very special neighbourhood meeting points. The appealing advertising spots also make one more thing clear: *star* belongs to the Polish PKN ORLEN S.A. multi-energy group and is part of the international ORLEN Group.

In many other countries, the ORLEN Group's petrol stations have the same name as the Group itself, *ORLEN*. In Germany, the nearly 600 stations have mostly been run under the name *star* so far. From now on, it should be clearly identifiable that the star petrol stations belong to and are part of the Europe-wide petrol station network, which extends from Germany, via the Czech Republic and Poland, right up to Lithuania.

star and *ORLEN*: Both brands supply the same high-quality fuels and offer the same outstanding service for their customers. From now on, the ORLEN Group is making this connectedness clear, by showing the eagle head of *ORLEN* together with the *star* – at the petrol pumps and in the shops of the stations, as well as with all communication and advertising campaigns.

"ORLEN is one of the strongest brands in the mobility and energy market in Central and Eastern Europe. From now on, we want to make it very clear that the star petrol stations are an important part of the international ORLEN family", explains Waldemar Bogusch, CEO of ORLEN Deutschland GmbH and its star and ORLEN petrol stations. "With our advertising spots, we also want to make it clear to our customers that, in line with our motto, they can

get 'More than just cheap fuel', they can get premium service at all star and ORLEN stations at a low price."

star and ORLEN – the petrol stations of ORLEN Deutschland GmbH

ORLEN Deutschland GmbH has been on the German market since 2003 and operates almost 600 star and ORLEN petrol stations. The company, which is based in Elmshorn near Hamburg, is part of the Polish multi-energy group PKN ORLEN S.A., which is the largest enterprise in Central Eastern Europe (CEE), with an annual turnover of EUR 19 billion in 2020.

PKN ORLEN is a leading player on the fuel and energy market and is listed in prestigious global rankings such as Fortune Global 500, Platts TOP250 and Thompson Reuters TOP100. The Group owns state-of-the-art integrated infrastructure, capable of producing more than 35 million tonnes of various crude oil types per annum and of marketing its products through the CEE-region's largest network of more than 2,800 modern petrol stations. PKN ORLEN's offering includes over 50 top-quality petrochemical and refining products sold in more than 90 countries around the world on 6 continents. 55 percent of the company's revenues are generated outside the country. For the last few years, ORLEN has been established as the most valuable brand in Poland. PKN ORLEN is also the only company in the region that has been awarded the prestigious title of 'The Most Ethical Company' for the sixth time in a row by the American Ethisphere Institute.

For more information, please visit our website www.orlen-deutschland.de

Presscontact:

ORLEN Deutschland GmbH
Birgit Schmidt
Head of Corporate Communications
Phone: +49412147501771
birgit.schmidt@orlen-deutschland.de