



ORLEN Deutschland expands Tankstar app with Benefits & Promotion programme and car wash

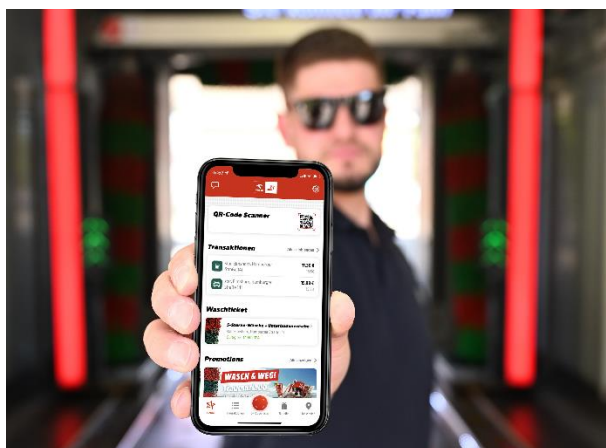
Elmshorn, 27 July 2023 – New features in the Tankstar app of ORLEN Deutschland GmbH: With the integration of a Benefits & Promotion programme, as well as the use of the car wash services, customers visiting one of over 600 ORLEN and *star* petrol stations have further amenities at their disposal that can be used quickly and conveniently via smartphone. The Tankstar app is available free of charge as an iOS and Android version in all popular app stores.

Refuel and receive additional discounts and special offers: The Tankstar app Benefits & Promotion programme offers numerous advantages and varied promotions. For example, with Hello Fresh, an online shipping service for cooking boxes, Tankstar users get the first delivery free of charge, as well as a discount of up to €130 on the first nine orders in the flexible subscription. In addition, the digital benefits programme offers regional and seasonal offers and discounts, as well as petrol discounts or shop offers from ORLEN Deutschland and its partners.

“After the successful launch of our Tankstar app, our focus was on providing customers with further added value when using their mobile phones. This follows the overall strategy of ORLEN Deutschland to present itself in an innovative and customer-friendly manner. With the Benefits & Promotion programme, users now have the opportunity to take advantage of limited-time promotions and exclusive offers”, explains Piotr Guziół, Chief Development Officer of ORLEN Deutschland.

In addition, the app now also allows quick and direct access to the car wash facilities at *star* and ORLEN petrol stations – no need to go to the checkout and buy a ticket. Instead, the car wash is selected and paid for at the wash facility via the app.

“With the integration of the car wash business, after refuelling, another service that can be used on the premises is now directly and completely available in the app”, Benedikt Brandi, Director of E-Mobility & Business Development at ORLEN Deutschland, is pleased to say. To start the car wash service via the app, the QR code must be scanned at the control terminal of the car wash and the wash programme must then be selected and paid for. The bar or numeric code that is then received can be scanned or entered at the control terminal – and the washing process can begin. Currently, over 70 car washes are connected to the app. The other 325 facilities in the ORLEN Deutschland network will follow gradually over the next few weeks.



Images: The tankstar app now offers a benefits & promotion programme as well as car wash services.

High-res images you will find in our [Newsroom](#).

star and ORLEN – the petrol stations of ORLEN Deutschland GmbH

ORLEN Deutschland GmbH was founded in March 2003. It is a 100% subsidiary of the Polish multi-energy corporation ORLEN S.A. and part of the international ORLEN Group. The company currently operates over 600 *star* and ORLEN petrol stations on the German market. ORLEN Deutschland GmbH, based in Elmshorn, is one of the ten largest petrol station operators in Germany and has been the main sponsor of German handball record champion THW Kiel since 2016.

star and ORLEN petrol stations offer quality fuels as well as their own brand products at an attractive price-performance ratio. Customers also benefit from the B2B-fleet-card and receive additional services such as car washing and parcel services at many stations. Filling stations with '*star* café' and 'stop.café' invite you to take breaks in a feel-good atmosphere and offer coffee specialities, a large selection of tasty meals and hot and cold snacks all day long.

For more information, please visit our websites www.orlen-deutschland.de and www.star.de

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