

ORLEN Deutschland Enters Strategic Partnership to Expand Fast-Charging Infrastructure at famila and Markant Stores

Elmshorn, 4 March 2026 – ORLEN Deutschland continues the expansion of its fast-charging infrastructure under the ORLEN CHARGE brand and has entered into a strategic partnership with the Bartels-Langness Group (Bela), which operates famila and Markant supermarkets. As part of this cooperation, around 160 new charging points for electric vehicles will be installed at up to 26 famila and Markant locations in northern Germany.

The fast-charging points with a charging capacity of up to 400 kW and continuous availability are scheduled to be commissioned by the end of 2026. With this, ORLEN Deutschland is making a significant contribution to the nationwide development of a powerful charging infrastructure in urban areas, actively supporting the transition to sustainable mobility in Germany.

"By strategically expanding our fast-charging network at high-traffic retail locations, we are strengthening our position as a provider of everyday-accessible charging infrastructure and creating added value for both retailers and customers. This way, we meaningfully integrate e-mobility into existing consumer routines and support the mobility transition," says Dennis Kulbach, Chief Operating Officer of ORLEN Deutschland GmbH.

"With their modern infrastructure, convenient locations, and high customer frequency, the spacious parking facilities at famila and Markant provide ideal conditions for expanding the charging infrastructure in a customer-oriented and user-friendly way," says Christian Lahrtz, Managing Director of famila and Markant. "We are proud to support the transition to sustainable mobility by expanding charging options at our store locations."

Going forward, ORLEN Deutschland will continue to rely on strong partnerships and the expansion of its own sites to achieve its ambitious goal: to operate around 220 locations with a total of 1,150 fast-charging points by the end of 2030.

Through its cooperation with Bela, ORLEN Deutschland is strengthening its presence in urban and suburban areas and advancing the development of sustainable mobility solutions.



Image: ORLEN CHARGE

About ORLEN Deutschland GmbH

ORLEN Deutschland GmbH was founded in March 2003. It is a 100 per cent subsidiary of the Polish multi-energy group ORLEN S.A. and part of the international ORLEN Group. The company currently operates over 600 ORLEN and star filling stations on the German market. ORLEN Deutschland GmbH, based in Elmshorn, is one of the ten largest filling station operators in Germany and is involved in a wide range of sports and cultural sponsorship activities (e.g. handball, winter sports, music festivals).

In keeping with the claim “Moving forward together”, ORLEN and star filling stations offer high-quality fuels as well as their own shop products at an attractive price-performance ratio. ORLEN Deutschland is increasingly focussing on the expansion of electromobility offerings, alternative, sustainable fuels and the environmentally friendly use of resources. Customers receive additional services such as car washing, ATM and package services at many stations. Filling stations with 'star café' and 'stop.café' invite customers to take a break in a feel-good atmosphere and offer coffee specialties throughout the day, a wide selection of food, as well as hot and cold snacks.

ORLEN S.A. further expanded its market position in the DACH region at the beginning of 2024 with the acquisition of Turmöl fuel stations. With over 260 stations, ORLEN has a market share of around 10% in Austria, making it one of the three largest owners of fuel station networks in the country.

Further information about ORLEN Deutschland can be found on www.orlen-deutschland.de as well as www.star.de

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