

ORLEN Deutschland expands sponsorship commitment in the Women's Ski Jumping World Cup

Elmshorn, 26 November 2025 – ORLEN Deutschland will be the event sponsor for all three women's World Cup ski jumping competitions in Germany this season. In addition to the 2-Nights Tour and the event in Willingen, where ORLEN was already an active partner last year, the sponsorship package now also includes the opening event in Klingenthal. In addition, ORLEN Deutschland is initiating a charity campaign in collaboration with multiple ski jumping world champion Katharina Schmid to benefit amateur sports, which will be implemented as part of the events.

The Women's Ski Jumping World Cup will come to Germany in December 2025 and will consist of three events with a total of six jumping days this winter. After Klingenthal (12/13 December 2025), the 2-Nights Tour in Garmisch-Patenkirchen (31 December 2025) and Oberstdorf (1 January 2026), the final event will take place in Willingen (31 January/1 February 2026). ORLEN Deutschland will be present at all World Cups on TV-relevant branding areas on the jump table, the coach tower and in the outrun area, on the jumpers' start number jerseys and at the winners' ceremonies.

With the three German events, ORLEN Deutschland is further expanding its commitment to winter sports compared to the previous season, following its title sponsorship of the world-famous ski jumping arena in Oberstdorf, host of the annual opening event of the Four Hills Tournament.

“We are pleased that the upcoming women's ski jumping season provides us with the opportunity to represent our organization and its brands extensively at all German events, thereby enhancing our overall visibility “, says Dariusz Kwieciński, Chief Executive Officer ORLEN Deutschland GmbH.

Charity event with ski jumping star Katharina Schmid

Special attention will be paid at the events to seven-time Nordic World Ski Champion and two-time Olympic silver medallist Katharina Schmid. For each of her scoring points, ORLEN Deutschland will donate five euros to amateur ski jumping, up to a maximum total of 8,000 euros.

“Knowing that every jump I make also counts towards amateur sport motivates me even more to give my best in competitions. I am very happy to be part of this charity campaign“, says Katharina Schmid.

This continues the successful amateur sports campaign from last winter, when the points of all DSV female jumpers were rewarded and just under 4,800 euros were raised. Ski clubs from Germany can apply for the donations from now until 4 February 2026 at www.star.de/skiclub



Images: Branding at the 2-Nights-Tour 2024/2025. Copyright: Dominik Berchtold



Image: World champion Katharina Schmid is presenting the jumpers' start number jersey in the ORLEN Arena Oberstdorf. Copyright: Dominik Berchtold

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About ORLEN Deutschland GmbH

ORLEN Deutschland GmbH was founded in March 2003. It is a 100 per cent subsidiary of the Polish multi-energy group ORLEN S.A. and part of the international ORLEN Group. The company currently operates over 600 ORLEN and star filling stations on the German market. ORLEN Deutschland GmbH, based in Elmshorn, is one of the ten largest filling station operators in Germany and is involved in a wide range of sports and cultural sponsorship activities (e.g. handball, winter sports, music festivals).

In keeping with the claim "Moving forward together", ORLEN and star filling stations offer high-quality fuels as well as their own shop products at an attractive price-performance ratio. ORLEN Deutschland is increasingly focussing on the expansion of electromobility offerings, alternative, sustainable fuels and the environmentally friendly use of resources. Customers receive additional services such as car washing, ATM and package services at many stations. Filling stations with 'star café' and 'stop.café' invite customers to take a break in a feel-good atmosphere and offer coffee specialties throughout the day, a wide selection of food, as well as hot and cold snacks.

ORLEN S.A. further expanded its market position in the DACH region at the beginning of 2024 with the acquisition of Turmöl fuel stations. With over 260 stations, ORLEN has a market share of around 10% in Austria, making it one of the three largest owners of fuel station networks in the country.

Further information about ORLEN Deutschland can be found on www.orlen-deutschland.de as well as www.star.de

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