



Dresdener can't believe his luck as he wins the main prize worth 50,000 euros

Elmshorn, 23rd of October 2020 — Samuel G. from Dresden drove a good 500 kilometres to pick up his prize: a brand-new VW van worth 50,000 euros. He won it during the *star Adventure Weeks*¹ from 1st of August till 30th of September. Every week during this period, you could win a prize representing something typical of the most popular European travel destinations among Germans. In addition, there were vouchers that could be used at star petrol stations. With his main prize, Samuel G. was the luckiest of all those who took part in the prize draw.

But he wasn't quite so sure what to think at first. 'How long can I drive it for?' and 'When will I have to give it back?' were Samuel G.'s first questions on the phone when ORLEN Deutschland told him he had won. 'He can, of course, keep the van forever. Samuel G. really couldn't believe his luck and couldn't even imagine driving such a vehicle,' Jonas Pipke from the marketing department at ORLEN Deutschland says about his phone call with the lucky winner.

The prize is really quite impressive: the stylish multivan was even given a special paint job in silver, red, and black and comes with ParkPilot and heated seats as special features. The 81-KW diesel van meets the Euro 6 emissions requirements.

Nearly 20,000 star customers took part in the *star Adventure Weeks*. There was not even much need to be brave or desperate to go away. All you needed was to be a bit adventurous. All those customers whose receipt showed total spendings at participating star or ORLEN petrol stations of at least 25.00 euros were able to upload it on the competition website www.star.de/abenteuer and were automatically registered to take part in the competition.

There were lots of fantastic prizes up for grabs during the *star Adventure Weeks*, among them, scooters and cargo bicycles — but only one main prize. And today, on Friday, 23rd of October, we officially presented it to him at 10 a.m. at the star petrol station in Elmshorn (Hamburger Str. 141).

¹ star Abenteurerwochen

A note on image and video material:

We produced professional image and video material during the presentation, which you can access via the following link:

<https://transfer.serviceplan.com/index.php/s/g3GKJSiAC7sj3CY> (password: star2020!).

star – a strong brand from ORLEN Deutschland GmbH

star is the petrol station brand of ORLEN Deutschland GmbH, which has been on the German market since 2003 and is operating more than 580 petrol stations. The company, which is based in Elmshorn near Hamburg, is part of the Polish oil and energy group PKN ORLEN S.A., which is the largest enterprise in Central Eastern Europe (CEE), with an annual turnover of EUR 26 billion in 2019.

PKN ORLEN is a leading player on the fuel and energy market and is listed in prestigious global rankings such as Fortune Global 500, Platts TOP250 and Thompson Reuters TOP100.

The Group owns state-of-the-art integrated infrastructure, capable of producing more than 35 million tonnes of various crude oil types per annum and of marketing its products through the CEE-region's largest network of more than 2,800 modern petrol stations. PKN ORLEN's offering includes over 50 top-quality petrochemical and refining products sold in more than 90 countries around the world on 6 continents. 55 percent of the company's revenues are generated outside the country.

For the last few years, ORLEN has been established as the most valuable brand in Poland. PKN ORLEN is also the only company in the region that has been awarded the prestigious title of 'The Most Ethical Company' for the sixth time in a row by the American Ethisphere Institute.

Contact:

ORLEN Deutschland GmbH
Sebastian Duden

Press office:

Telephone: +49 (0)40-2022888616

pressestelle.ornlen@serviceplan.com