



## **star is going mobile with bicycle service stations in Gelsenkirchen**

**Now peddle to the petrol station, even with a flat tire. Whoever gets stuck on the go can repair their bike quickly and free of charge at star. Starting Monday, 14<sup>th</sup> of September 2020, this service will be available at all star petrol stations in Gelsenkirchen, making the city a bit friendlier to cyclists.**

**Elmshorn, 14<sup>th</sup> of September 2020 — Thanks to new service stations, cyclists are saving themselves the long search for an open bike shop and the cost of a specialist for expensive repairs. star is launching its first customer-friendly offering for cyclists in Germany, expanding transport infrastructure, and showing that two and four-wheelers have their place at the petrol station.**

Since the beginning of June, 50 free-to-use bicycle service stations have been set up in and around Gelsenkirchen. Five of these are located at star petrol stations. The firmly anchored, sheet-steel units have a stable bicycle repair stand. Inside are specialised tools to make small repairs easily and safely. A high-quality air pump is also attached. And for a break following repairs, star offers cyclists its culinary service, including coffee in the cosy star café or a natural cloudy apple spritzer for the road.

Cyclists are welcome at these five petrol stations:

- Steeler Straße 90-92, 45884 Gelsenkirchen
- Grothusstraße 42, 45883 Gelsenkirchen
- Bismarckstraße 314, 45889 Gelsenkirchen
- Florastraße 150, 45888 Gelsenkirchen
- Schalker Straße 91, 45881 Gelsenkirchen

‘Nowadays, at all times, people are mobile like never before. Simultaneously, we are aware that they are using different modes of transportation. They can find everything that they need right next door at the petrol station of the future,’ explained Oskar Skiba, Managing Director of ORLEN Deutschland GmbH and its petrol station brand star. ‘At our Hamburg stations, we collect bicycles for people in need and get them going again. With our experience in the repair service industry, we are now deploying in the Ruhr region with its dense transport network as Gelsenkirchen’s mobility partner. As part of urban society, our petrol stations offer ‘more than just affordable refuelling.’

The service stations are an essential part of the ‘Radverkehr 2019/20’ programme, with which the city of Gelsenkirchen wants to permanently promote cycling and make it more attractive. As part of this plan, Gelsenkirchen is investing in bike-friendly infrastructure and supporting special bike tours in and around Gelsenkirchen.

#### **star – a strong brand from ORLEN Deutschland GmbH**

star is the petrol station brand of ORLEN Deutschland GmbH, which has been on the German market since 2003 and is operating more than 580 petrol stations. The company, which is based in Elmshorn near Hamburg, is part of the Polish oil and energy group PKN ORLEN S.A., which is the largest enterprise in Central Eastern Europe (CEE), with an annual turnover of EUR 25 billion in 2018.

PKN ORLEN is a leading player on the fuel and energy market and is listed in prestigious global rankings such as Fortune Global 500, Platts TOP250 and Thompson Reuters TOP100.

The Group owns state-of-the-art integrated infrastructure, capable of producing more than 35 million tonnes of various crude oil types per annum and of marketing its products through the CEE-region’s largest network of more than 2,800 modern petrol stations. PKN ORLEN’s offering includes over 50 top-quality petrochemical and refining products sold in more than 90 countries around the world on 6 continents. 60 percent of the company’s revenues are generated outside the country.

For the last few years, ORLEN has been established as the most valuable brand in Poland. PKN ORLEN is also the only company in the region that has been awarded the prestigious title of ‘The Most Ethical Company’ for the sixth time in a row by the American Ethisphere Institute.

#### **Contact:**

ORLEN Deutschland GmbH  
Sebastian Duden

Press office:

Telephone: +49 (0)40-2022888616

[pressestelle.orlen@serviceplan.com](mailto:pressestelle.orlen@serviceplan.com)