



## **ORLEN Deutschland celebrates the company's 20<sup>th</sup> anniversary**

**Elmshorn, 3. January 2023 - 2023 is marked by the 20<sup>th</sup> company anniversary at ORLEN Deutschland GmbH. It will be celebrated throughout the year with many promotions for customers, employees and all partners.**

For the anniversary, the Elmshorn-based company will present itself for a year with a specially designed 20<sup>th</sup> anniversary logo. But it is not just the company logo that points to the company's birthdays: To mark the special event, ORLEN Deutschland is planning various promotions and events throughout 2023. Among other things, there will be a digital annual jubilee calendar with surprises and special offers each month for all customers at the nearly 600 *star* and ORLEN petrol stations. Right at the start of January, there will be a 20 per cent discount on the 5-star car wash. In addition to the monthly promotions and offers, for instance there will also be an anniversary edition of the popular *star* energy drink.

Various events are also on the Elmshorner's highlights calendar. In the field of sports sponsoring Formula 1-related are planned. Events with a more cultural background are to be carried out together with the Polish consulates in Berlin and Hamburg. Of course, with the 20<sup>th</sup> anniversary, there is plenty of reason to celebrate: An event with all petrol station partners is on the agenda during the summer months.

The history of ORLEN Deutschland officially begins in March 2003, with the purchase of a package of 494 petrol stations and the opening of the first ORLEN and *star* stations respectively. Over the past two decades, food-branded products have been introduced, the "star connect concept" has been developed and implemented at over 150 stations, main and jersey sponsorship has been taken over for the German handball record champion THW Kiel, and the network of petrol stations has been steadily expanding.

Since then, ORLEN Deutschland has become an established player in the German market with almost 600 petrol stations in its network and around 220 employees. In future, the focus will be on expanding electric mobility, alternative fuels and sustainable business. A comprehensive electromobility initiative, for example, was launched a few months ago with



the aim of expanding the existing offer and adding additional mobility solutions by 2025 with an investment of €100 million. It is the largest project to date in the company's 20-year history. ORLEN Deutschland will develop steadily both strategically and in terms of personnel in the coming years and will remain a strong and reliable partner for its customers and an attractive employer for all employees.



Picture: Our 20-year-anniversary logo

**star and ORLEN - the petrol stations of ORLEN Deutschland GmbH**

ORLEN Deutschland GmbH was founded in March 2003. It is a 100% subsidiary of the Polish multi-energy corporation PKN ORLEN S.A. and part of the international ORLEN Group. The company currently operates almost 600 *star* and ORLEN petrol stations on the German market. ORLEN Deutschland GmbH, based in Elmshorn, is one of the ten largest petrol station operators in Germany and has been the main sponsor of German handball record champion THW Kiel since 2016.

*star* and ORLEN petrol stations offer quality fuels as well as their own brand products at an attractive price-performance ratio. Customers also benefit from the B2B-fleet-card and receive additional services such as car washing and parcel services at many stations. Filling stations with '*star* café' and 'stop.café' invite you to take breaks in a feel-good atmosphere and offer coffee specialities, a large selection of tasty meals and hot and cold snacks all day long.

For more information, please visit our websites [www.orlen-deutschland.de](http://www.orlen-deutschland.de) or [www.star.de](http://www.star.de)

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