



Press Release

Give presents like a star – with gift cards for fuel

Elmshorn, 23 January 2012 – star gift cards make an innovative present that is always welcome, whether for family, friends, customers or as a bonus for employees. The special part? Unlike conventional vouchers, they can be topped up again at any time. The star gift card is available at star petrol stations and in the online shop.

Have you been invited for a meal and don't want to take flowers? Or do you want to say "thanks", but don't know how? Do you want to do something nice for customers, colleagues or employees that everyone is sure to like? With the star gift card this is both quick and easy: buy the card at your nearest star petrol station, top it up and give it away. Up to 150 euros can be added at any time. Furthermore, it can be used at all star petrol stations – nationwide, at the petrol pump and in the star shop for the entire range.

Staff motivation

Employers can increase employee satisfaction in many different ways, for example through free refuelling at star using gift cards that can be topped up again. Processing via the star head office guarantees easy handling for employers and employees. Another huge advantage for employers is that they can make use of the tax and social insurance benefits of legally permissible payments in kind. For special company advertising campaigns, star can also produce gift cards with individual designs.

star e-voucher

For spontaneous decisions, star has something very special: the star e-voucher for printing out. The voucher is sent directly by e-mail for forwarding directly with a personalised message. All the recipient needs to do is to print out the voucher for immediate use. E-voucher are also easy to handle: the requested number of e-vouchers and the corresponding credit value can be passed on by phone (+49 (0)180/347500011) or by e-mail (evoucher@orlen-deutschland.de). The minimum order value in this case is



100 euros. The e-voucher is sent out immediately after payment. It is not personalised and can – like the star gift card – be designed individually for companies and their advertising campaigns.

Online shop

For all fans of online shopping who value this simple and quick way of making purchases, the star gift card is also available in the online shop at www.stargutscheine.de: select the desired credit value, enter the delivery details and pay securely by PayPal or bank transfer. The order is sent out quickly and with no fuss immediately after payment is received.

star – a strong brand of ORLEN Deutschland GmbH

star is the petrol station brand of ORLEN Deutschland GmbH, which has operated more than 560 petrol stations in the northern half of Germany since 2003. The company, which has its headquarters in Elmshorn near Hamburg, belongs to the Polish oil and petrochemistry group PKN ORLEN SA, which is the largest Polish company with an annual turnover of 23 billion euros in 2010 and one of the largest Central European groups.

PKN ORLEN SA is listed on the stock exchanges in Warsaw and London and is represented on the petrol station market in Eastern and Central Europe with a total of 2,700 petrol stations in Germany, Lithuania, Poland and the Czech Republic. In recent years, large investments have been made in Lithuania and the Czech Republic to bring the group a step closer to its goal of becoming the leading oil company in Central Europe.

Contact:

ORLEN Deutschland GmbH

Wieslaw Milkiewicz, Managing Director / Press Officer

Phone: 04121 / 4750 – 1609, wieslaw.milkiewicz@orlen-deutschland.de

Martin Ackermann / Manager Marketing & PR

Phone: 04121 / 4750 – 1616, martin.ackermann@orlen-deutschland.de