



Press release

## **Wolfgang Kern appointed as third director**

**ORLEN Deutschland GmbH expands its management team by naming the retail expert Wolfgang Kern as its third director.**

**Elmshorn, 3 August 2011 – With effect from 1 August 2011, Wolfgang Kern (46) becomes the third director of ORLEN Deutschland GmbH. In his new position, the qualified management specialist is responsible for the Non-Fuel Business, Logistics and Supply/Trading divisions.**

Wolfgang Kern is a recognised expert in the retail sector. Following his studies at Nürtingen-Geislingen University of Business and the Environment, Kern gathered extensive sales experience at discount food retailers Aldi and Norma before becoming Director of Operations and Controlling at Kaufland. He has worked in Eastern Europe in recent years, including during a spell as CEO in Ukraine and as a member of the management board of the Empik Group.

“Although the petrol station market in Germany is strongly contested, it still offers potential for growth”, Kern says of his goals at ORLEN Deutschland GmbH. “As well as building on traditional marketing channels, we aim to make even greater use of opportunities in e-commerce.”

Besides Wolfgang Kern, the extended board of management of ORLEN Deutschland GmbH is made up of Chairman Dr Josef Niedworok (61) and Wieslaw Milkiewicz (44).

### **star – a strong brand of ORLEN Deutschland GmbH**

star is the petrol station brand of ORLEN Deutschland GmbH, which has operated more than 500 petrol stations in the northern half of Germany since 2003. The company, which has its headquarters in Elmshorn near Hamburg, belongs to the Polish oil and petrochemistry group PKN ORLEN SA, which is the largest Polish company with an annual turnover of 23 billion euros in 2010 and one of the largest Central European groups.



PKN ORLEN SA is listed on the stock exchanges in Warsaw and London and is represented on the petrol station market in Eastern and Central Europe with a total of 2,700 petrol stations in Germany, Lithuania, Poland and the Czech Republic. In recent years, large investments have been made in Lithuania and the Czech Republic to bring the group a step closer to its goal of becoming the leading oil company in Central Europe.

**Contact:**

ORLEN Deutschland GmbH

Wieslaw Milkiewicz, Managing Director / Manager Marketing & PR

Phone: 04121 / 4750 – 1609, [w.milkiewicz@orlen-deutschland.de](mailto:w.milkiewicz@orlen-deutschland.de)