



Press Release

The ten most beautiful biker meets in Germany

Elmshorn, 5 September 2012 – Germany’s motorcyclists have voted: The ten most popular biker meets were selected out of a total of 650. Gold went to the Bikers Farm in Dülmen-Buldern (North Rhine-Westphalia). The leading industry magazine MOTORRAD and star petrol stations asked the readers of motorradonline.de, one of the largest motorcycle communities in Germany, for their choice.

The “Bikers Farm” in Münsterland (1st place) is a popular destination among motorcyclists due especially to its proximity to Lake Buldern. Many events with live music, regular barbecues and two large beer gardens also entice the bikers to Dülmen-Buldern. The “Klimperkasten” in Todtmoos (2nd place) is very popular among fans – above all due to the rock music and the videos of biker meets and hill climbs. The “Bikerhaus Waldblick” (3rd place) is located in the middle of the Black Forest and is an ideal starting point for touring in the direction of Northern or Southern Black Forest.

“We’re very pleased that the members of the community were so involved in voting. Motorcyclists are an important target group for us; we get involved with them in a variety of ways. For instance with our coffee-biker campaign, which is already in its third round this year,” explains Wieslaw Milkiewicz, managing director and spokesperson of ORLEN Deutschland GmbH. During the coffee-biker campaign, bikers receive a free cup of coffee at all participating star petrol stations over the entire weekend – from April to October.

These seven biker meets just missed the podium:

4. “PS Bistro” in Jühnsdorf (Brandenburg)
5. “Bike Inn” in Magdeburg (Sachsen-Anhalt)
6. “Biker-Motel Zur Schanze” in Apen/Holtgast (Lower Saxony)
7. “Gasthof-Hotel Zur Post” in Törwang (Bavaria)



8. "Alpenhotel Zum Ratsherrn" in Sonthofen (Bavaria)
9. "Engländer" in Heigenbrücken-Jakobsthal (Bavaria)
10. "Waldhaus Hollsand" in Uplengen-Großoldendorf (Lower Saxony).

Motorcycle fans will find many biker meets in addition to the top ten in the touring portal of MOTORRAD (www.motorradonline.de/bikertreff). And of course new meets can also be set up here.

star – a strong brand of ORLEN Deutschland GmbH

star is the petrol station brand of ORLEN Deutschland GmbH, which has operated more than 560 petrol stations in the northern half of Germany since 2003. The company, which has its headquarters in Elmshorn near Hamburg, belongs to the Polish oil and petrochemistry group PKN ORLEN SA, which is the largest Polish company with an annual turnover of 26 billion euros in 2011 and one of the largest Central European groups.

PKN ORLEN SA is listed on the stock exchanges in Warsaw and London and is represented on the petrol station market in Eastern and Central Europe with a total of 2,700 petrol stations in Germany, Lithuania, Poland and the Czech Republic. In recent years, large investments have been made in Lithuania and the Czech Republic to bring the group a step closer to its goal of becoming the leading oil company in Central Europe.

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MOTORRAD

MOTORRAD is Europe's largest motorcycle magazine and is published every two weeks at www.motorradonline.de Motor Presse Stuttgart (www.motorpresse.de). MOTORRAD is also number one on the Internet in Europe with 599,000 unique users (AGOF internet-facts 5/2012) and 9,662,716 page impressions (IVW 7/12). MOTORRAD has been offering an iPad app for a fee since October 2010 and was thus a pioneer in the special-interest media market. Since April 2012 iPhone owners can also access news, videos, photos and all used offers while on the go.